

P GREAT LAKES AIRLINES EAKS & PLAINS



2011 COVER ART PHOTO CONTEST

Peaks & Plains is the in-flight magazine for Great Lakes Airlines. It is published quarterly and placed in the seatbacks of each and every one of Great Lakes Airline's planes. Great Lakes is proud to currently service 16 states; Arizona, California, Colorado, Iowa, Kansas, Michigan, Missouri, Montana, Nevada, New Mexico, Nebraska, North Dakota, South Dakota, Utah, Wisconsin and Wyoming. *Peaks & Plains* delivers a high quality publication packed with stunning photography and engaging editorial from not only the 16 states it services but the rest of the lower 48 as well.

Our 2011 Cover Art Photo Contest is open to amateurs and professionals alike. So, grab your cameras and share your vision of these wonderful states in powerful defining images. Discover new people, delicious food, art, fashion, intriguing nightspots, lifestyles and scenic locations... let your shutter be your guide. The grand prize winner's photograph will be published on the cover of a 2011 issue of *Peaks & Plains* magazine.

Entry Criteria:

Please read the Entry Criteria carefully. Your signature will certify that your entry meets all these criteria.

1. The 2011 Cover Art Photo Contest is open to all amateur and professional photographers in the Continental United States.
2. Photographers must be 18 years of age or over.
3. Photographs must have been shot by the entrant within the past three (3) years (since January 1, 2008). All photographs must be taken within the 16 States that Great Lakes Airlines flies; Arizona, California, Colorado, Iowa, Kansas, Michigan, Missouri, Montana, Nevada, New Mexico, Nebraska, North Dakota, South Dakota, Utah, Wisconsin and Wyoming and must be labeled as such. Photographs taken from any other state will not be accepted for consideration.
4. Entrant must hold all rights to a photograph and will be asked to confirm as such by accepting our Terms and Conditions. For a photo in which a person is recognizable, you must provide a model release from the subject or, in the case of a minor, the subject's parent or guardian. Contact us for a model release or visit glapeakandplains.com to download a sample copy. Send your completed release form to 2011 Cover Art Photo Contest, Winston Publishing, P.O. Box 1707, Great Falls, MT 59403. Be sure that you properly identify which entry the release is for by

providing a title of the photograph, where the photograph was taken and the date entry was originally submitted online.

5. Cropped photos are eligible. We do not accept digitally or otherwise enhanced or altered photos. Minor adjustments, including spotting, dodging and burning, contrast and slight color adjustment or the digital equivalents are acceptable. Judges reserve the right to disqualify obviously altered photos.
6. Photographs that have won any other contests or have been published or pending publication in magazines and newspapers are not eligible (We define winning as having won a Grand Prize, 1st, 2nd or 3rd place overall). Photos that violate or infringe upon another person's copyright are not eligible.

How To Enter

Please submit photographs on-line through Peaks and Plains website at glapeaksandplains.com. We do not accept photographs submitted through the mail. We do not accept more than one contestant per e-mail address. There is no limit to the number of photos each photographer can submit. There is a \$25 per photo fee that must be paid with the submission of each photo entry. Online entry forms that are incomplete will be disqualified.

Digital photographs should be taken at the highest resolution possible. High-quality scans of non-digital photographs are acceptable. However, when submitting online, files may not be larger than 2,048k (2MB). Photographs must be in a .jpeg format and should be 72 dpi. Only finalists will be asked to submit high-resolutions files. For press requirements, winning images will need at least 10" X 12" at 300 dpi or greater (image orientation can vary). Hard copy photographs and slides will not be accepted. Winston Publishing reserves the right to disqualify finalists who are unable to submit, upon request, a high-resolution photograph.

By entering Great Lakes Airlines 2011 Cover Photo Contest, entrants grant Winston Publishing the right to publish and use submitted photographs in print or electronic form in a future issue(s), for advertising and promotion of the magazine, for exhibition, and for commercial products, including but not limited to Winston Publishing's publications into perpetuity. Any photograph reproduced will include a photographer credit. Winston Publishing will not be required to pay any additional fees or costs or seek any additional approval in connection with such uses.

Term

Great Lakes Airlines 2011 Cover Photo Contest begins December 1, 2009 and ends October 15, 2010 at 4 pm Mountain Standard Time (MST). By submitting an entry, each contestant agrees to the rules of the contest and that they are 18 years of age or older.

Judging

Judging will be conducted by the staff of Winston Publishing. Winning photographs and selected finalists will be published in the Arts 2011 issue (on planes December 1, 2010 through February 29, 2011) of Peaks and Plains magazine. Decisions of the judges will be final.

Please do not contact us about the status of entries—to do so will result in disqualification.

Notification

Finalists, and only the finalists, will be notified of their status by November 1, 2010.

Awards

There will be no cash awards given. All prizes must be used within the 2011 calendar year.

First Place will appear on the Arts 2011 cover of Great Lakes Airlines in-flight magazine Peaks & Plains. In addition, the winner will receive an artist profile in an upcoming issue of the publication plus enjoy two round trip tickets on Great Lakes Airlines to Telluride, Colorado where they will spend four nights in the tranquility and luxury of the Capella Telluride (capellatelluride.com). Enjoy breakfast served daily and a \$100 credit to use in the luxury resort's exclusive spa.

Second Place will be awarded a free 1/2 page ad in an issue of Peaks and Plains magazine and will be mentioned in the Arts 2011 issue highlighting the Great Lakes Airlines 2011 Cover Photo Contest.

Third Place will be awarded a free 1/4 page ad in an issue of Peaks and Plains magazine and will be mentioned in the Arts 2011 issue highlighting the Great Lakes Airlines 2011 Cover Photo Contest.

Honorable Mentions will at the judge's discretion be featured in the Arts 2011 issue highlighting the Great Lakes Airlines 2011 Cover Photo Contest.

The contest is void where prohibited or restricted by law. Winston Publishing reserves the right to cancel the contest or modify the rules at its discretion. Decisions of Winston Publishing will be final. Employees and family members of Winston Publishing magazine are not eligible to participate.